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JUSTIN KREDIBLE

America's 2008 Campus
Entertainer of the Year

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WESTERN MICHIGAN UNIVERSITY/ CAMPUS OF THE YEAR
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**AMERICA'S 2008
CAMPUS ENTERTAINER OF THE YEAR**

JUSTIN KREDIBLE

AND 2008 NOVELTY ENTERTAINER OF THE YEAR

Well, it's been exactly one year now since we last saw Justin Kredible on the cover of *Campus Activities*® Magazine. Now, for the second year in a row, Justin has taken the title of Entertainer of the Year (as well as Live Novelty Performer of the Year), garnering him his position on our cover.

In this issue, we talk about many exciting facets of his career that are on the horizon. For more detailed information about how he got into magic and the college market, refer to his story in our March 2007 issue.

Now, we thought Justin was excited about his win last year and rightly so; as his very first time in the awards process Justin was a relative newcomer to receiving accolades in the market. This year however, is no different. "It is crazy, man," he says. "It is such an honor, and such a thrill. Winning last year was such a thrill, and I think it really set off my year, because this past year has just been insane. I got a lot of press out of it, and it paved the way. Everything just sort of snowballed together. All of the TV spots and other opportunities came out of it, so it has just been an awesome year since I won last year's award. To be able to win it again and have this happen to me twice is just like a cherry on top. It is almost surreal."

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JUSTIN KREDIBLE

For those of you not familiar, Justin has been a featured guest on the “Rachael Ray” program for some time. As he’s done so well on that show, the producers decided to bring him on not only for his occasional magic segments, but also as a regular correspondent to the show. “I have signed a one-year contract with the “Rachel Ray Show”, as a correspondent for them. At first I was only doing magic stuff, but now I get to do all of these crazy variety stories that are a lot of fun.”

Justin sees some incredibly unique and fun opportunities on the show including reporting on the world’s largest hamburger (as Rachel Ray is famously a hamburger fanatic), crashing a high school reunion at a school he didn’t even attend, and hosting various events for Rachel. “I have been able to do all of these hidden camera and other fun shoots that have allowed me to get a lot of the momentum building in my career.”

Despite all of this success and notoriety, Justin says the best part of his job is still performing live with fans he loves and that love him. “The crowds over this past year have been better than ever, and I have just tried to do my best to step up to the plate to ensure they get the very best show possible. I always want to take things to the next level, and I am always working on new stuff for my show. I think that the people get that; I think they can see the show and say to themselves ‘Wow, we just saw a show two years ago and now we have seen it again and it was even better. We can now expect to come back next year and be able to hope for something even better than that. That has been the key to my success; friends tell other friends about the show and I’m incredibly grateful.”

Justin’s schedule has been hectic to say the least. He has unrivaled popularity everywhere he performs and it’s easy to see why. “It is a



fine balance and the toughest part of it all,” he says. “I always want to keep everyone happy. Nothing makes you feel more alive than performing in front of a real crowd; each of which is uniquely different at every show I perform. There is an interesting dichotomy however, because a lot of these TV projects I have been working on are kind of what I see as the next level in my career. So, balancing the two has worked surprisingly well to this point.”

Being a big star in the television world has always been a long-time goal for Justin since he was just a kid doing magic for his friends. “Ever since I was in college, in addition to being a magician, I also always wanted to be a TV host. My dream had always been to eventually be the host of “The Tonight Show”, or something like that. I thought it would be great to have a Johnny Carson career; you know, start out as a magician, then just sort of phase into a well-rounded entertainer and have my own TV show.”

Justin has now done between 15 and 20 different segments over the past year for Rachel Ray, and hopes to do more in the future. “The segments just get more fun and

more interesting; it is cool incorporating the magic occasionally and at the same time it’s cool that I can just go on there and be myself.” For any of you out there who are interested in seeing some of these clips, just check out his website at www.justinkredible.com. “I have just launched a brand-new website at justinkredible.com, which I want to plug, plug, plug (laughs). In there it has a video viewer window and in the news section you can see all of my television stuff.”

Justin is one entertainer that, no matter how successful he becomes, will never forget his roots. The college market and his college friends are those whom he wishes to please the most and feels most honored by their acceptance. “I am so excited that Paramount, who produces the “Rachael Ray Show,” appears to be interested in working with me over the long haul. It is simply a great opportunity that I have just stumbled into, and I have to admit that being able to say I have been named Entertainer of the Year by the readers of *Campus Activities® Magazine* adds so much credibility to what I do, I can only imagine how much it has done to help my career. And I’m not saying that just to kiss up to you or your readers, it is just that it is so cool being able to tack that on to my resume and see the reactions I get based on that. I once again really and truly appreciate the honor and want to thank your readers.”

Congratulations to Justin Kredible for his second consecutive Entertainer of the Year and Best Live Novelty Entertainer Awards.

BOOK IT! For more information on bringing Justin Kredible to your next campus event, contact GP entertainment at (866) 812-8248. For a virtual link, log on to our website at www.campusactivitiesmagazine.com

RUNNER-UP 2008: RECYCLED PERCUSSION



Justin Spencer is no new kid on the block when it comes to making a splash and turning out a show that is the talk of the campus. The four-man drumming spectacle has played at almost every venue imaginable since the group was founded in 1995, but they are a “household” name on college campuses. Recycled Percussion has revolutionized the art of drumming, taking the “junk rock” genre to a new level. They play every sort of object imaginable, from barrels and boxes to ladders and sinks. And they always take time to meet audience members and talk about the performance after the show. For more information, contact Josh Wainright at Quantum Talent (843) 839-1668.