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# CAMPUS<sup>®</sup>

*activities*  
M A G A Z I N E



**JUSTIN  
KREDIBLE**

*America's 2007  
Campus Entertainer Of The Year*

**OHIO STATE WINS  
CAMPUS OF THE YEAR**

**CAMPUSPEAK TAKES  
AGENCY OF THE YEAR**

**2007 CAMPUS ENTERTAINMENT AWARD WINNERS IN 14 CATEGORIES INSIDE**



**2007 SCORE CARD:  
Entertainer Of The Year**

ARTIST	VOTE %
<b>JUSTIN KREDIBLE</b>	<b>47%</b>
<b>SECOND CITY</b>	<b>21.5%</b>
<b>CHRIS CARTER</b>	<b>13.5%</b>
<b>CRAIG KARGES</b>	<b>11.5%</b>
<b>FRED WINTERS</b>	<b>6.5%</b>

RESULTS ARE BASED ON 11,066 VOTES

**2007 SCORE CARD:  
Best Live Novelty Performer**

ARTIST	VOTE %
<b>JUSTIN KREDIBLE</b>	<b>44%</b>
<b>CHRIS CARTER</b>	<b>20%</b>
<b>MICHAEL C. ANTHONY</b>	<b>17%</b>
<b>CRAIG KARGES</b>	<b>11%</b>
<b>FRED WINTERS</b>	<b>8%</b>

RESULTS ARE BASED ON 11,066 VOTES

# Justin Kredible

# 2007 ENTERTAINER OF THE YEAR

## 2007 BEST LIVE NOVELTY PERFORMER

**A**t just 26 years old, Justin Kredible is Campus Activities Magazine's Novelty Performer of The Year AND Entertainer of The Year for 2007. He is the youngest person to ever hold the title. Amidst some of the stiffest competition in the college market and considering he has only just made a serious run on campuses in the last year or so, Justin has already proven himself to be a top-notch entertainer, a super-cool magic persona and a really likable guy.

"This is unbelievable and totally amazing. It is really overwhelming to be in this position and I couldn't be happier. It is crazy to think that just a couple of years ago I was in college myself and in the audience for these kinds of shows at Emerson College in Boston. I was out there dreaming about being those guys, doing what they do for a living. Now just a couple of years later I am living that dream and it is totally surreal."

Not only is he living his dream and performing for a living, but he is also on the top of the game. Walking away with Entertainer of the Year is the most coveted title in any similar awards system, but Justin says this victory is especially gratifying considering the fact that students are the people who picked the winners.

Before digging any deeper into Justin's reaction to the award and how he got there, a little bit of qualification is in order. It is difficult to appreciate the enormity of Justin's wins without

first understanding not only his short time in the market, but also the incredible competition he faced during voting. Some of the biggest names in live novelty went up against Justin for both awards, all legends in their respective fields. In fact, all were previous Entertainers of The Year with the exception of The Second City, one of the most respected comedy troupes in history and a powerful competitor.

Frederick Winters was 2006's Entertainer of The Year and a campus market staple.

Chris Carter took home Entertainer of The Year for 2005 among other awards and is said to be one of the most impressive and widely appreciated mentalists.

And last, but certainly not least, is Craig Karges, a man who needs no introduction to the campus market. Craig is a legend in his genre. A successful mentalist in many markets including colleges, corporations, casinos and even military events, Karges has won Campus Activities Magazine's Entertainer of The Year Award an unprecedented four times, also racking up awards for Best Male Entertainer, Live Novelty Entertainer and other assorted awards rising well into double digits. "All of the guys I was nominated with are just awesome, which makes this recognition all the more sweet. I mean I am really modest about the whole thing because they are so good. When I was a freshman in college Craig Karges came in and simply blew everyone away. I was like 'I want to be like him'. Now to be nominated in the

same category as him and actually win is such a thrill, I can't believe it. The guy is just a class act; he is up there in like 'mentor' status. He is THE guy in the college market."

But enough about the competition, this is about Justin. The fact that he was in such a remarkable field of nominees is certainly nothing to be taken lightly however, and Justin can't thank everyone who participated in the awards enough. "I am in shock, total awe, I don't know what to say. What is so awesome about the college market is that the crowds and the fans are such great people. Everyone is awesome and so supportive and one of my favorite aspects of what I do is keeping in touch with everybody and developing relationships. It is amazing to have everyone pull through for me like that and I can't thank them enough."

Justin had a feature story in *Campus Activities® Magazine* just about a year ago, when he decided to really gear up and make a go at the college market. With GP Entertainment behind him, it is certainly clear that it was no half-assed attempt. For some more in-depth info on Justin check out that article in our January 2006 edition. "That article helped me to kick off a really heavy college tour that has been basically non-stop. I have been running myself ragged, but having a ball." Besides having a blast and making a lot of college kids really happy, Justin's career has completely blown-up. He has become a regular guest on the "Rachael Ray Show," who appears to be shaping up as the new Ellen and Martha Stewart rolled into one. "It has been awesome. I was able to have a couple of meetings in New York and get my foot in the

door and she and I really clicked. Since then, I have been on the show twice and will probably be back again in the next couple of months. That has been really great to get me some national exposure and a chance to showcase my personality.

"Rachael is really great. I have had like a secret crush on her for years. It was kind of wild getting a chance to do magic with her."

For a 26-year-old magician in a post David Blaine/Chris Angel world where every kid with a dream wants to be in magic, Justin Kredible has unequivocally distinguished himself as the cream of the crop. Aside from his newest Rachael Ray appearances, Justin has had other national television spots that have helped him to stay dead-smack in the middle of the mainstream. His first big TV credit was a one hour NBC special starring Justin called "T.H.E.M." (Totally Hidden Extreme Magic) which played much like MTV's "Punk'd" with magic. He has also been featured in several commercials, Cingular Wireless being the most notable.

As an enthusiast in the art of magic from the age of ten, Justin has a lot of experience behind him. "I've always thought magic was cool," he says. "I think all young boys at one point think magic would be the coolest job in the world. I saw David Copperfield, Harry Blackstone and other magical characters like those and they really inspired awe in me."

Justin explains that he was first involved in magic around age five or six, but simply did not possess the attention span to really take it seriously at that time. "It was kind of left by the wayside," he says.

When Justin was eleven years old, he broke both of his arms. At the time, he was attempting to impress some girls by riding his bike and wearing roller blades simultaneously. The resulting injury left Justin in dual arm casts for the next six months. His physician off-handedly asked Justin if he had ever been interested in magic. "He told me that learning card tricks was good for building dexterity. It would be a way to pass time and it would help replenish the lost strength in my hands." He started learning magic again and hasn't stopped since.

Justin practices many kinds of magic today and can adapt them to a variety of scenarios. He does close up magic, stage magic, mentalism and what is commonly referred to nowadays as "geek magic." This refers to a genre of the craft that is a tad on the twisted side of what you may have traditionally seen. "I shove a screwdriver through my



Justin at the University of New Mexico

arm," he comments nonchalantly, "and eat razor blades." Charming! All of Justin's effects are very different, but somehow they all suit him very well.

Justin is an entertainer who strongly incorporates comedy into his act, this resulting from a long-standing fascination with that particular segment of the art. "I always wanted to try to be funny, but do magic at the same time, which is hard." It may not be easy, but Justin does it well.

When you see Justin Kredible live, you can always expect a high energy show driven by a lot of audience interaction. "I really make a point to get the audience pumped up and feeling comfortable with yelling things back at the stage and laughing out loud." Justin explains that because the show is so dependent on the audience, every show is different, because obviously no two audiences are the same. "That is the fun of it. I never know what is going to happen. This could be the craziest show I have ever done. Or so could the next. I am pretty loose; I just go with the flow."

More and more 'incredible' prospects keep popping up for Justin, including potential TV and movie deals. His passion still lies in performing live and the perfect audience for him is the college crowds, he says. Nevertheless, he is undoubtedly pumped about some of the new national level opportunities coming his way. "There hasn't been a title for the show yet and publicly I can't release too many details because nothing is finalized, but there is an MTV show in the works. Ashton Kutcher (Punk'd) will be producing the show and we have already shot two episodes. MTV has picked up a total of eight episodes, so right now it looks like a go. We will be shooting over the summer and into the fall. Hopefully the show will debut sometime over the next year." Everyone should definitely keep their eyes peeled for it.

"I am so excited by all of this. It is really a blast to be able to tour around a get the thrill of live audiences and ride that high, then be able to pop right back in L.A. and do the TV stuff. It is just what I always wanted."

Another project that should be of special interest to those in the college market include GP Entertainment's two live novelty superstars, Justin and hypnotist Joshua Seth. "My good friend Joshua and I are working on a combined show. Joshua is like the rock star of hypnosis and so compatible with my style and me. We will basically be doing a three-hour super-show experience where I do my comedy magic show and he incorpo-

rates his hypnosis. It will be a great balance because we have such great chemistry. It is perfect for the college market including events like little sibs and parents weekends. We want to start doing that more because we love touring together." Justin and Joshua have put together a tentative (and probably unsettlingly appropriate) title of the "OMG Tour." You figure it out. "Everyone loves hypnosis and everyone loves magic. We both have a high energy Rock 'n Roll approach to our shows so it makes a great duo performance and a show that no one will likely forget."

Justin is always working on new material for the show, so rest assured even if you have seen him perform before, you will always be

surprised when he is on stage. Couple that with an electric personality, the perfect college entertainer look, an awesome resume and now the top two awards for an entertainer of his genre in the industry and you have one smokin' hot act. Be sure to bring Justin in to your program today, and be able to say you had him there when he is a star of tomorrow. Check out his myspace page at [myspace.com/KREDS](http://myspace.com/KREDS).

**BOOK IT!** For more information on bringing a just incredible act to your school with Justin Kredible, contact Tim or Rich at GP Entertainment at (866) 812-8248 or for a virtual link, log on to our website at [www.campusactivitiesmagazine.com](http://www.campusactivitiesmagazine.com).



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MICHAEL MAPLES  
PHOTOGRAPHY